

SmithRx Connect 360 Overview

SmithRx's Connect 360 programs help you access cost-saving options, often reducing medication costs to little or nothing. Continuously evolving, Connect 360 ensures members get the best prices on their medications.

Here is the current list of Connect 360 Programs:

Connect Access (CA-T & CA-S)	Capture manufacturer coupon savings on traditional and specialty medications. Members have a low or \$0 copay on prescriptions while also helping employers save on pharmacy benefit costs.
Access Plus	Leverages advocacy foundations and grant programs to reduce cost when a high-cost specialty medication is not covered under the pharmacy benefit. We assist members in navigating and applying to these different programs.
Cost Plus Drugs	Cost Plus Drugs is building an innovative pharmacy model that delivers medications at cost, plus a straightforward 15% markup, along with a \$5 dispensing fee and shipping. Cost Plus Drugs carries over 1,000 medications and is continuing to expand their drug list weekly.
Autoimmune	Through this program, SmithRx members can now access low cost, FDA-approved biosimilars such as Yusimry, a biosimilar for Humira, and Otulfi, a biosimilar for Stelara, through Cost Plus Drugs and Costco Specialty Pharmacy. FDA-approved biosimilars have no clinically meaningful differences in terms of safety and effectiveness from their brand-name counterparts, while offering a more affordable option for members with autoimmune conditions.
Multiple Sclerosis (MS)	Through the MS Program, members will transition to the lowest- cost Multiple Sclerosis treatment options on the market through Cost Plus Drugs.
Low-Cost Insulin (LCI)	This program helps reduce insulin costs at the pharmacy by transitioning to generic and biosimilar insulin products.
Diabetes Non-Insulin (DNI)	Through our partnership with Cost Plus Drugs, we are offering Brenzavvy, an SGLT2 inhibitor, as the lowest cost option for members with type 2 diabetes.
Referral Partner Program (340 B)	Provides members with lower net costs for eligible program medications. By providing access to discounted medications, the 340B program helps eligible healthcare organizations stretch their resources further, enhance patient care, and improve health outcomes.



Member Eligibility & Enrollment

A dedicated team of Connect 360 specialists proactively identifies medications eligible for the Connect 360 program(s). They reach out to the member to offer enrollment support in the program that provides the lowest net cost for that medication.

Maximizing Savings

Certain medications may be eligible for multiple Connect 360 programs. During our claims analysis process, we will identify the program that results in the **lowest net cost** for each drug and initiate the enrollment process with the member.

SmithRx Connect 360 Workflow

1. **Identify Eligible Member Claims:** Through claims data analysis, identify claims for each program and create cases in SmithRx systems.
2. **Outreach Member:** The connect team will reach out via phone, SMS text, email and through the member portal (for registered users).
3. **Complete intake via phone or online form:** HIPAA secure intake form for member convenience. Patient Specialists walk through process and documentation.
4. **Coordinate with Provider:** Coordination with physician's office.
5. **Program submission and decision:** Enrollment with partners and programs. Follow through on medication dispense.

Support for Members

The SmithRx Connect 360 team is committed to providing a personalized, seamless experience for members eligible for a Connect 360 program by offering:

- Dedicated agent assigned to each case to support the member through the enrollment process
- Direct email and phone line to the Connect Team

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